

PRESS RELEASE

Icon Real Estate donates 54 laptops for children looked after by the Prevention and Youth teams in Saint-Josse.

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Icon Real Estate, having recently delivered the newly renovated Manhattan at Place Rogier, is donating 54 laptops to the municipality of Saint-Josse. The laptops will then be provided to young schoolchildren in Saint-Josse and make it possible for them to participate in distance learning, while the COVID-19 pandemic is still ongoing.

Icon Real Estate, part of the Victory Group, has finished the renovation works of the iconic Manhattan building, located on Place Rogier, and is committed to positively contributing to the local community of Saint-Josse. While the well-being of the building's occupants is one priority, the relationship with and well-being of the local residents is also very important for the real estate investor.

In this respect, Icon, as part of becoming an active player in the continued revitalisation of the North City Center, decided to donate 50 fully-equipped laptops to the municipality of Saint-Josse to help out local schoolchildren. Drawing on Icon's network within Brussels, four of the laptops have also been donated by Linklaters bringing the total number to 54.

In line with Icon's view towards a more sustainable and circular economy, the real estate company has donated fully refurbished, recycled computers. This allows for the simultaneous fulfilling of an environmental goal by preventing these computers from being simply thrown away, and a social one by ensuring children are able to continue their studies. This initiative, which has been planned for a few weeks, takes on an even more emblematic meaning with the government's announcement of a lockdown for all pupils from next Monday.

Icon encourages its tenants, current and future, and local network to connect with the local community; the laptop donation forms part of a wider programme the real estate company has planned to continue their support of the Saint-Josse community. This is fundamental to Icon's buildings and a key part of the unique ecosystems they develop.

For Erik Moresco, CEO of Victory and founder of Icon, engaging and interacting with the local community is crucial and non-negotiable for a real estate professional: *"Our vision is to offer the best living and working environment possible. We want our presence to be an added value not only for our occupants, but for the local residents as well - this is a fundamental principle that underpins how we operate our ecosystems and we are delighted that tenants can also be part of this. Through this contribution, the first in a number of activities we have planned, we want to show our commitment to be integrated in the community. Everyone has been impacted by COVID-19, but this pandemic cannot be allowed to disproportionately impact children by limiting their access to education and future opportunities. We are very proud to be able to help make a difference and thankful to Linklaters for joining us in this venture."*

Icon is in regular contact with the Mayor of Saint-Josse, Emir Kir. It was during a recent exchange with the mayor that Icon saw the opportunity to help the local community by donating laptops for local schoolchildren. According to Emir Kir, this donation is fully in line with Icon's

mission and promise to engage with the local residents: *“Since the acquisition of Manhattan, Icon has continuously emphasized their desire to actively support the development of our neighbourhood and the well-being of our residents. We can only thank them for this initiative and their commitment. This donation is of great value to the entire local community.”*

About Icon Real Estate

Icon Real Estate is a pan-European market-leading, innovative and people-focused real estate company that has created a collection of some of the most highly regarded business eco-systems. Icon is one of the most active real estate operations focused on high-quality office assets.

Icon fundamentally believes in the buildings it creates and the environments that it develops for its tenants. Icon creates high-quality environments in close cooperation with its development partners and local government bodies that enhance the area and support local jobs and skills for the people who work, visit or live around its buildings.

This is a business model that is being repeated across Icon’s portfolio; the transformation of under-invested but fundamentally sound assets across Western Europe into the undoubted leaders in their markets.

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